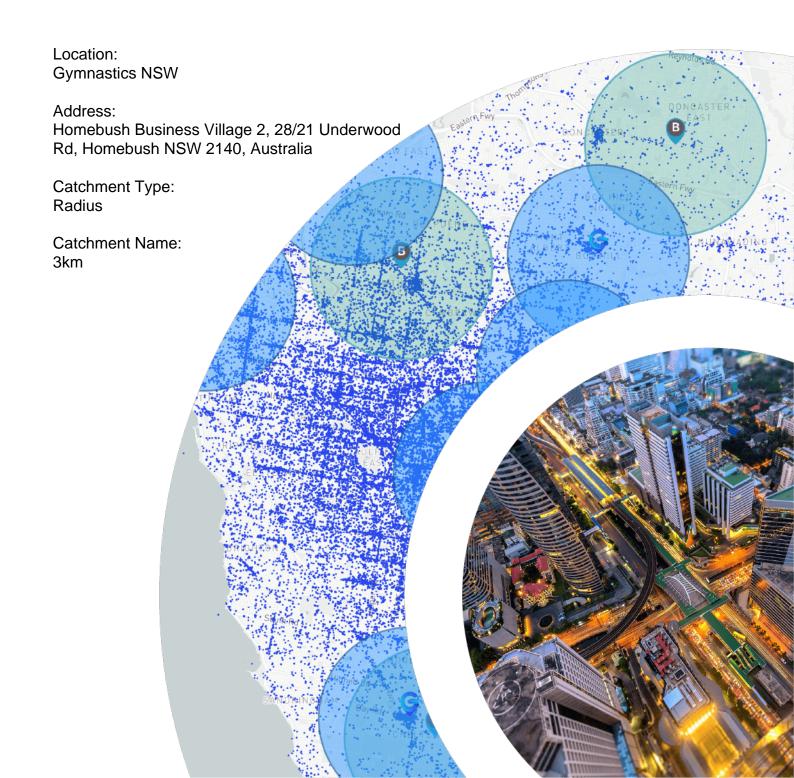


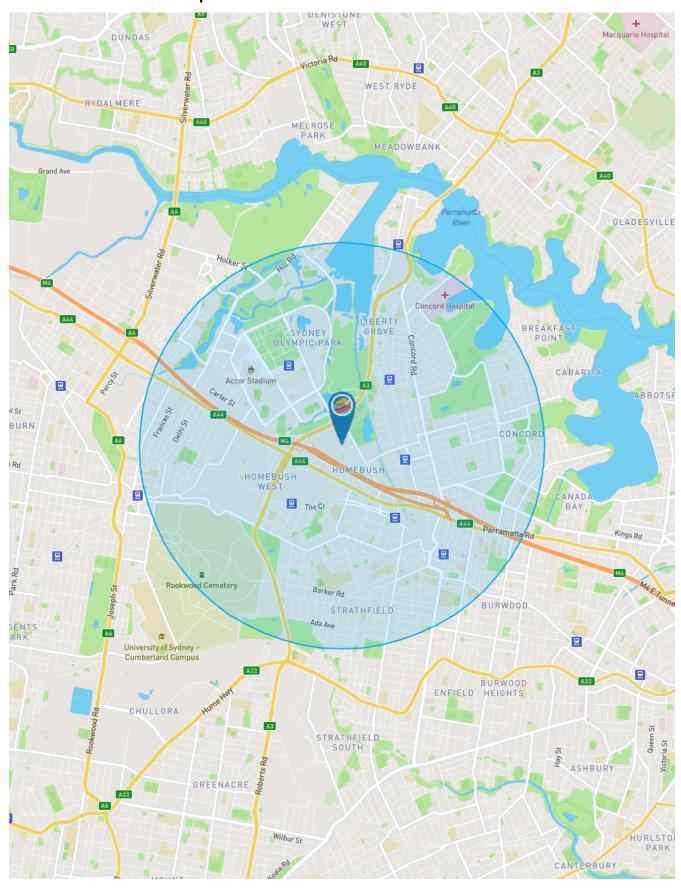


September 2025

Catchment Report



Defined Area Snapshot



Homebush Business Village 2, 28/21 Underwood Rd, Homebush NSW 2140, Australia

Radius: 3km



Demographics Snapshot

		Defined Area	New South Wales	Australia
	Population			
	2024	99,500	8,479,314	27,194,369
	2023 (1 year ago)	96,697	8,342,285	26,648,878
	2019 (5 years ago)	92,660	8,034,305	25,340,217
Avg. Annual	Growth Rate, 2019-2024	1.48%	1.11%	1.46%
	Workers 2021			
	Workers	51,035	3,602,551	11,821,761
	Age 2021			
	0 to 4	5.01%	5.73%	5.68%
	5 to 17	11.38%	15.75%	15.84%
	18 to 24	12.18%	8.26%	8.36%
	25 to 64	59.83%	52.67%	52.94%
	65 to 84	10%	15.44%	15.16%
	85+	1.60%	2.16%	2.01%
	Average age (years)	35.79	39.09	38.88
	Households 2021			
	No. of Private Dwellings	36,819	3,199,797	10,318,926
No. of Oc	ccupied Private Dwellings	32,781	2,900,219	9,275,075
	Average Household Size	2.66	2.60	2.54
Inco	me & Affluence 2021	This Section highlights the	ne average income in the area	, compared to NSW, then AUS
Average Anni	ual Income Per Capita (\$)	\$59,410	\$56,873	\$55,505
Average Annual Ir	ncome Per Household (\$)	\$122,124	\$109,794	\$105,794
SE	EIFA Index (IRSAD, 2021)	7.88	5.93	5.56
	Birthplace 2021	This section allows you	to understand the languages s	spoken at home.
	Australia	40.30%	70.26%	71.96%
	UK	1.38%	3.73%	4.71%
is may suggest a	South and Central Asia	18.32%	4.98%	4.67%
her Indian population,	South East Asia	7.81%	4.38%	4.05%
photos and lanague at meets this cluture	North East Asia	21.32%	4.87%	3.41%
uld be beneficial advertising. N	ew Zealand and Oceania	1.30%	2.13%	2.58%
	Housing 2021			
	Owned	22.63%	32.06%	31.49%
	Mortgage	28.25%	33.04%	35.54%
	Renting	47.80%	33.12%	31.16%
Average month	hly mortgage payment (\$)	\$2,602	\$2,330	\$2,059
Average V	Veekly rental payment (\$)	\$505	\$454	\$399
	Motor Vehicles 2021			
	No. of Motor Vehicles	43,709	4,817,297	16,065,118
Average			1.60	1.76
	No. of motor vehicles per household	1.36	1.69	1.70

Location snapshot

Household Spending 2022 (retail)	Location	New South Wales	Australia
Total Spend (AUD Mil)			
Food and Groceries	494.48	47,988.31	159,396.73
Packaged Liquor	67.20	7,170.78	22,040.14
Food Catering	195.81	14,360.75	51,848.65
Apparel	139.99	11,262.11	38,919
Household Goods	251.95	23,495.89	83,818.78
Leisure Retail	51.99	4,666.14	18,545.14
General Retail	101.25	9,844.05	32,249.77
Retail Services	50.08	4,500.23	18,617.59
Total Retail	1,352.78	123,288.25	425,435.80
Spend Per Capita (AUD)			
Food and Groceries	5,299.87	5,883.53	6,131.55
Packaged Liquor	720.27	879.16	847.82
Food Catering	2,098.72	1,760.68	1,994.47
Apparel	1,500.45	1,380.77	1,497.11
Household Goods	2,700.44	2,880.67	3,224.28
Leisure Retail	557.26	572.08	713.38
General Retail	1,085.24	1,206.91	1,240.56
Retail Services	536.81	551.74	716.17
Total Retail	14,499.05	15,115.55	16,365.34

The below section shows the current participation in gymnastics in your area. This is really helpful information when doing grant applications or applying for sponsorship.

Source: GapMaps 2022 2021

2024 Active Participation in Gymnastics	Location	New South Wales	Australia
Adults			
Adults 15+	<mark>85,134</mark>	6,946,502	22,305,125
Past 12 Months Participation	<mark>2,872</mark>	145,458	425,608
Past 12 Months Participation %	<mark>3.37%</mark>	2.09%	<mark>1.91%</mark>
Past Month Participation	1,247	67,079	200,890
Past Month Participation %	<mark>1.47%</mark>	0.97%	<mark>0.90%</mark>
Past 12 Months New Participant	<mark>1.06%</mark>	<mark>0.55%</mark>	0.50%
Interest in participating at all	<mark>3,247</mark>	236,982	629,125
Interest in participating at all %	<mark>3.81%</mark>	3.41%	2.82%
Gymnastics Fandom			
Sports Fandom - Total Fans	<mark>6,402</mark>	389,299	1,175,580
Sports Fandom & Participation Segments - Fan Only	3,780	286,536	847,624
Sports Fandom & Participation Segments - Fan & Participant	230	34,162	135,636
Sports Fandom & Participation Segments - Participant Only	926	122,119	348,190
Kids			
Kids 0 to 14	<mark>14,366</mark>	1,532,812	4,889,244
Past 12 Months Participation	1,021	106,116	312,112
Past 12 Months Participation %	<mark>7.11%</mark>	<mark>6.92%</mark>	6.38%
Past Month Participation	1,064	86,937	249,563
Past Month Participation %	<mark>7.41%</mark>	5.67%	<mark>5.10%</mark>

2024 Active Participation in Gymnastics	Location	New South Wales	Australia
Interest in participating at all	<mark>621</mark>	103,595	<mark>342,339</mark>
Interest in participating at all %	4.32%	<mark>6.76%</mark>	<mark>7%</mark>

The above section outlines how many people have indicated they would like to try gymnastics. It helps you know if there is a market for new members, or if you should focus on retention activities instead.

Source: Kinetica, Aura Survey 2024 2021

2022 Health and Activity Levels	Location	New South Wales	Australia
Adults 15+	79,956	6,664,194	21,241,794
ВМІ			
Underweight	3,129	196,916	603,551
Underweight %	3.91%	2.95%	2.84%
Healthy	39,418	2,656,221	8,181,887
Healthy %	49.30%	39.86%	38.52%
Overweight	23,257	2,135,662	7,034,933
Overweight %	29.09%	32.05%	33.12%
Obese	13,293	1,674,006	5,375,841
Obese %	16.63%	25.12%	25.31%
Physical Activity Levels			
Inactive	10,430	1,063,882	3,201,320
Inactive %	13.04%	15.96%	15.07%
Active	48,216	3,735,878	11,981,877
Active %	60.30%	56.06%	56.41%
Physical Activity Behaviour			
Desire to be more active - Considering	43,117	3,346,857	10,781,955
Desire to be more active - Considering %	53.93%	50.22%	50.76%
Desire to be more active - Acting	14,428	1,329,998	4,082,025
Desire to be more active - Acting %	18.04%	19.96%	19.22%
Health Satisfaction Ratings			
Life Satisfaction (out of 10)	6.86	6.81	6.74
Satisfaction with Life (8 or more out of 10) %	43.12%	37.06%	35.27%
Satisfaction with Physical Health (8 or more out of 10) %	46.87%	46.76%	44.88%
Satisfaction with Mental Health (8 or more out of 10) %	35.51%	32.78%	31.75%
Satisfaction with Feeling part of your community (8 or more out of 10) %	46.26%	43.15%	41.28%
Satisfaction with Confidence or self-esteem (8 or more out of 10) %	56.11%	54.48%	53.76%

Source: Kinetica, Aura Survey 2024 2021

2021 Age Profile (No. of Residents, Edu. 2 Bands)	Location	New South Wales	Australia
Population Aged 0 to 4	4,741	467,838	1,463,922
Population Aged 5 to 11	5,975	692,447	2,190,301
Population Aged 12 to 17	4,433	569,738	1,809,832
Population Aged 18 to 39	41,709	2,358,924	7,505,001
Population Aged 40 +	34,662	3,911,028	12,241,817
Population Aged 50 +	23,999	2,872,417	8,957,798
Population Aged 60 +	14,622	1,882,675	5,805,652
Population Aged 70 +	7,270	994,715	3,038,788

Source: ABS Census 2021

2021 Place of Birth (No. of Residents)	Location	New South Wales	Australia
Australia	34,903	5,277,654	17,019,978
UK	1,198	279,864	1,113,326
New Zealand and Oceania	1,130	159,853	610,046
North West Europe	208	44,738	161,462
Southern and Eastern Europe	2,063	124,459	388,601
MENA	1,972	171,572	303,072
North East Asia	18,469	366,065	805,724
South East Asia	6,769	328,996	957,349
Southern and Central Asia	15,869	374,166	1,103,489
Americas	544	70,752	184,821
Other	3,447	309,510	984,273
TOTALS:	86,572.00		23,632,141.00

Source: ABS Census 2021

2021 Religious Affiliation Sum (No of Residents)	Location	New South Wales	Australia
Catholic	20,688	1,807,398	5,075,227
Other Christian	14,161	2,003,758	5,968,122
Buddhism	5,520	220,632	608,930
Hinduism	13,723	271,930	678,524
Islam	3,914	347,791	808,531
Judaism	40	37,961	92,366
Other Religions	568	81,380	306,713
No Religion	26,875	2,670,486	9,857,413
Not stated	5,912	574,358	1,847,762
TOTALS:	91,401.00		25,243,588.00

Source: ABS Census 2021

2021 Family Composition (No. of Families)	Location	%	New South Wales	%	Australia	%
Couple family with no children	9,346	39.68%	809,183	38.03%	2,608,440	38.90%
Couple family with children under 15	7,173	30.45%	644,953	30.31%	2,026,440	30.22%
Couple family with no children under 15	3,543	15.04%	309,015	14.52%	915,915	13.66%
One parent family with children under 15	941	3.99%	157,121	7.38%	520,894	7.77%
One parent family with no children under 15	1,816	7.71%	179,117	8.42%	542,229	8.09%
Other family	737	3.13%	28,611	1.34%	92,397	1.38%
TOTALS:	23,556.00		2,128,000.00		6,706,315.00	

Source: ABS Census 2021

2021 Households	Location	New South Wales	Australia
Total Households	36,819	3,199,797	10,318,926

Source: ABS Census 2021

2021 Household Size (No. of Private Dwellings)	Location	%	New South Wales	%	Australia	%
One	6,969	21.23%	723,554	24.98%	2,369,987	25.58%

2021 Household Size (No. of Private Dwellings)	Location	%	New South Wales	%	Australia	%
Two	10,639	32.41%	951,661	32.85%	3,108,877	33.56%
Three	6,529	19.89%	466,318	16.10%	1,473,504	15.91%
Four	5,551	16.91%	454,931	15.70%	1,429,578	15.43%
Five	2,120	6.46%	195,465	6.75%	586,264	6.33%
Six or More	1,016	3.10%	104,999	3.62%	295,447	3.19%
TOTALS:	32,824.00		2,896,928.00		9,263,657.00	

Source: ABS Census 2021